

# PRESENTATION PROPOSAL

**MORE THAN A MAP: HOW GOVERNMENT AGENCIES ARE COLLABORATING ON GEOGRAPHIC INFORMATION FOR BETTER PUBLIC SERVICES**

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Position/Job Title:	Senior Planner
Organization:	Shasta County Regional Transportation Planning Agency
Policy Theme:	A Growing California
Morning or Afternoon:	??
Presentation Title:	ShastaFORWARD>> Regional Blueprint
Abstract:	<p>How will the choices we make today affect California decades from now? How can GIS technology enhance the decision making process and move the general public from an observer to being an actor on the planning stage?</p> <p>This presentation will demonstrate how GIS is being utilized to model the future growth and development of Shasta County under current trends, policies, and practices as well as to measure the ensuing impacts in key areas related to infrastructure costs, mobility, the environment, agriculture, open space, and so forth.</p> <p>Attendees will receive an overview of how the modeling process works, see how Shasta County is ‘telling the story’ of growth through visualizations and performance measures, and learn how public input drives the project outcome.</p> <p>Also to be discussed are the benefits, challenges, and lessons learned thus far by going through the regional blueprint process.</p>