



Leveraging Data 2017

Embracing Changing Culture and Technology in
Data Driven Organizations

Our Panel



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- Data Management and Analytics Manager at Covered California



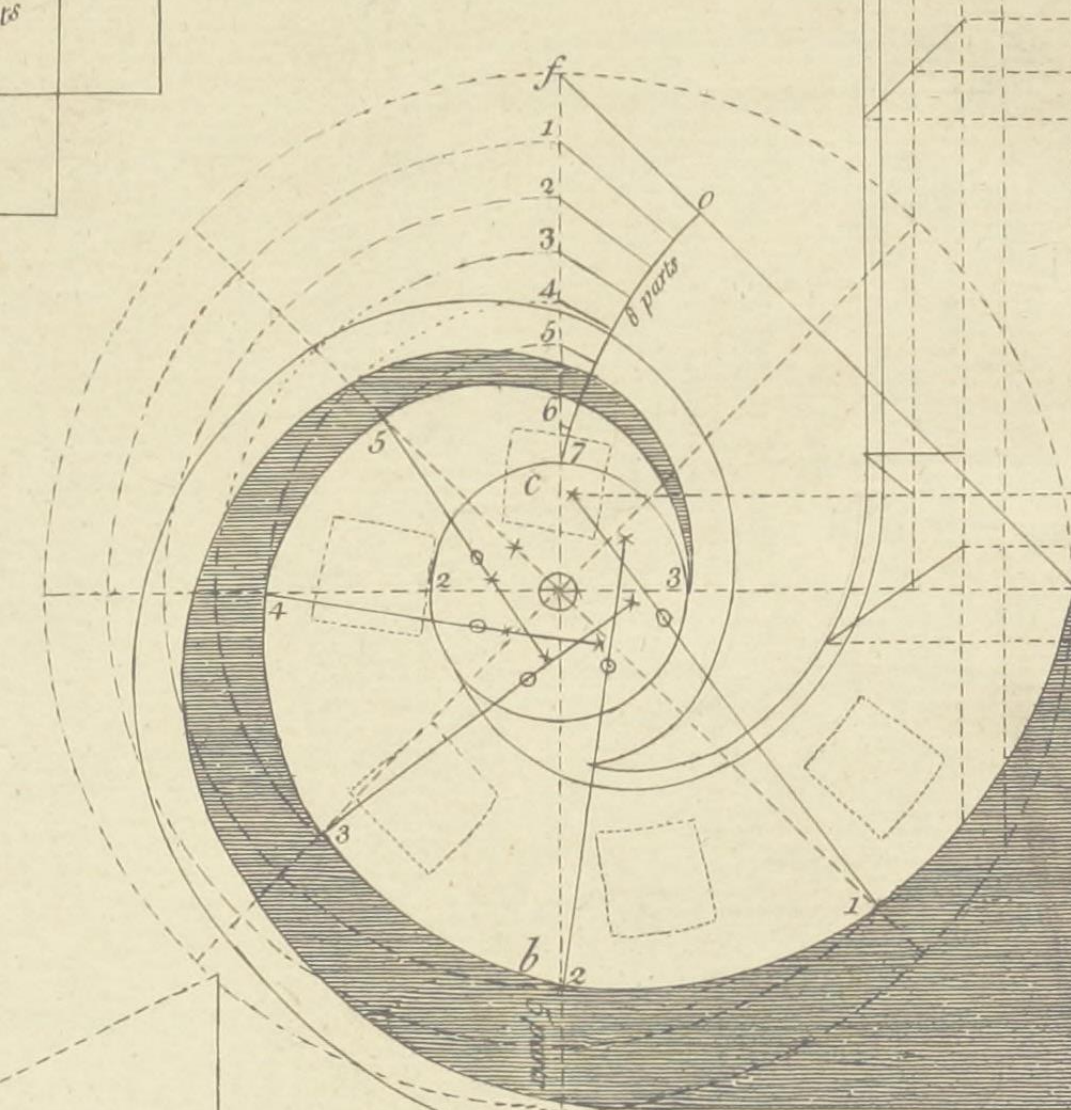
Robert Dolan, Jr.

- Market Segment Director, Public Sector at Tableau Software



Chris Worley

- COO / BI Practice Director at Trinity Technology Group



- **Part 1** - Organizational Changes to Match Changing Culture ←
- **Part 2** – Modern Tools and Techniques Than Enable Better Decision Making

Today's Topics

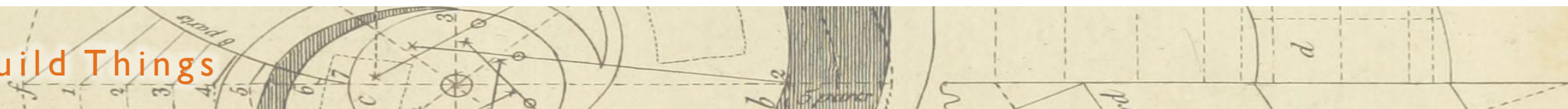


Organizational Changes

What is a Chief Data Officer and why would a Department need one?

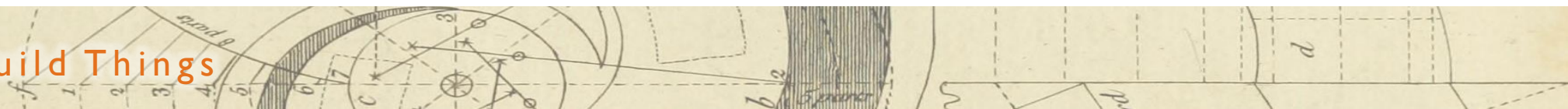
Organizational Changes

What other new roles might we see developing in data driven organizations?



Organizational Changes

Who is asking for Business Intelligence these days?



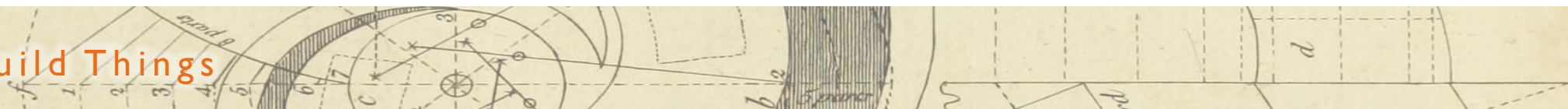
Organizational Changes

Even if you get buy-in from everyone, what are some organization challenges to getting BI off the ground?



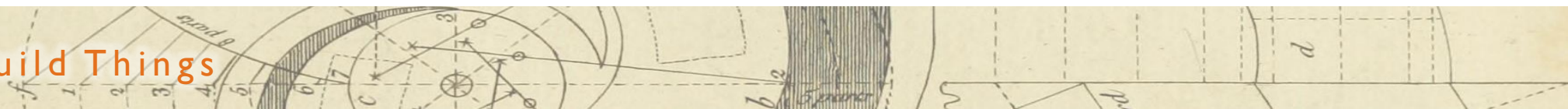
Organizational Changes

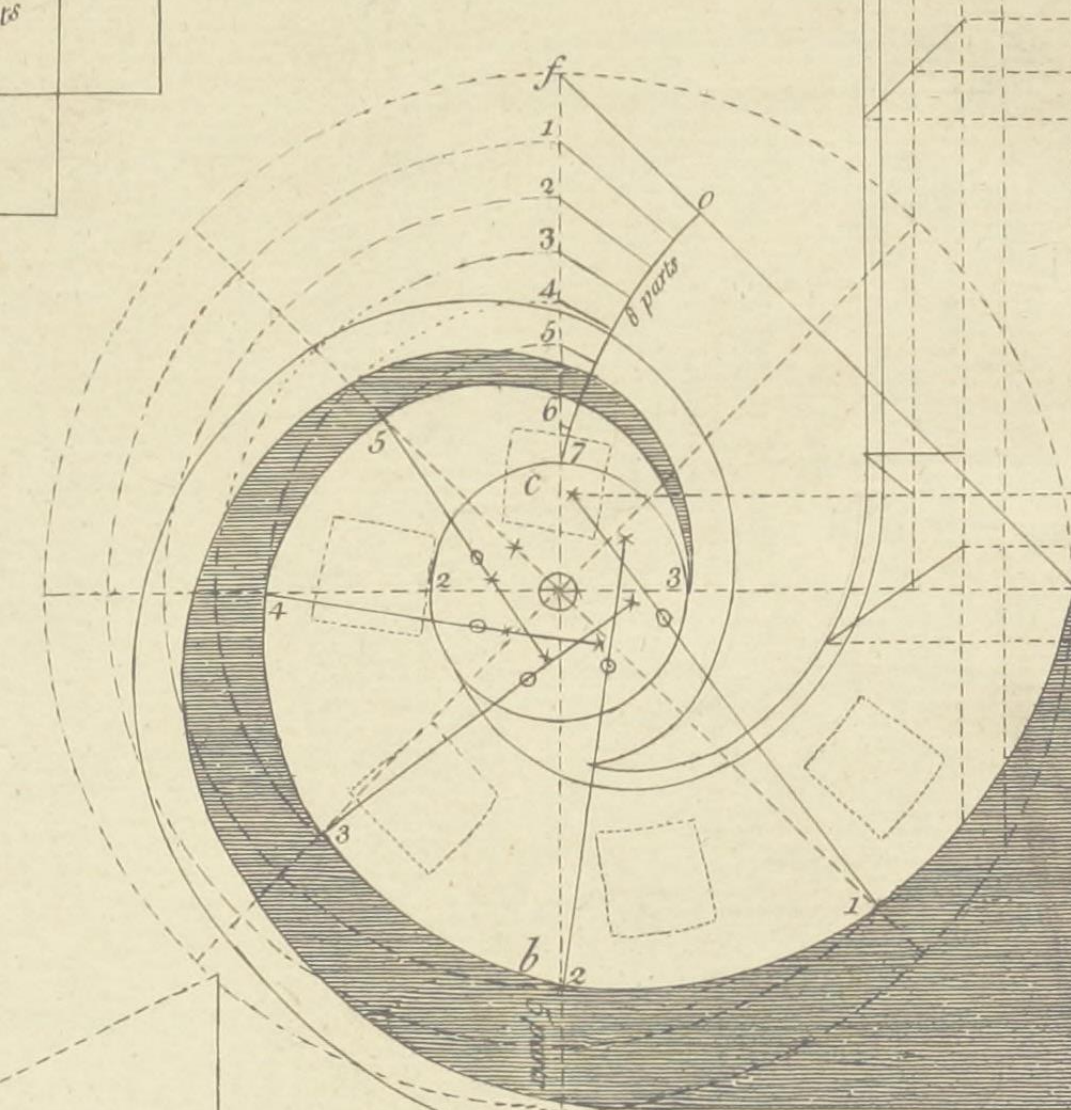
*How is generating reports
different today than it was 10
years ago?*



Organizational Changes

How do you go about changing the mindset of the organization from “my data” to “our data?”





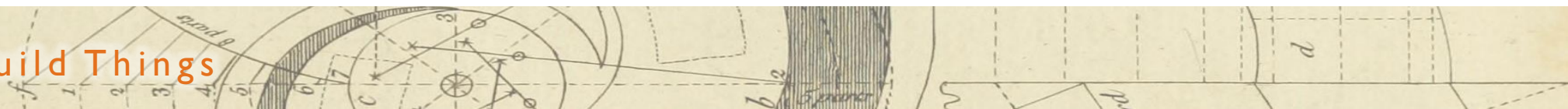
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Today's Topics



Technology Changes

The Data Warehouse is Dead!



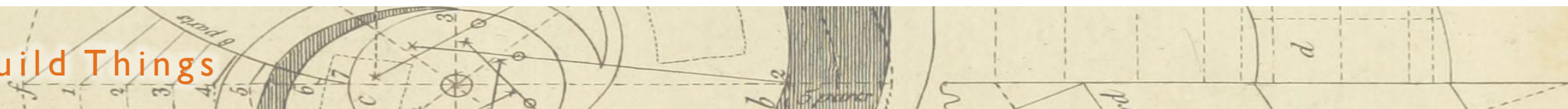
Technology Changes

Big Data isn't so Big anymore.

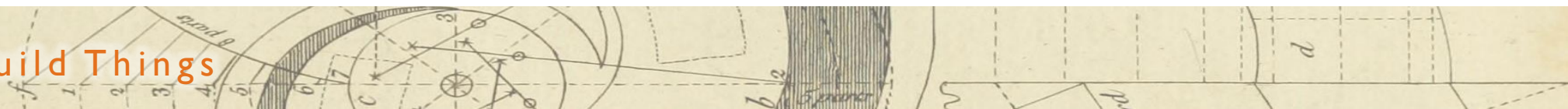


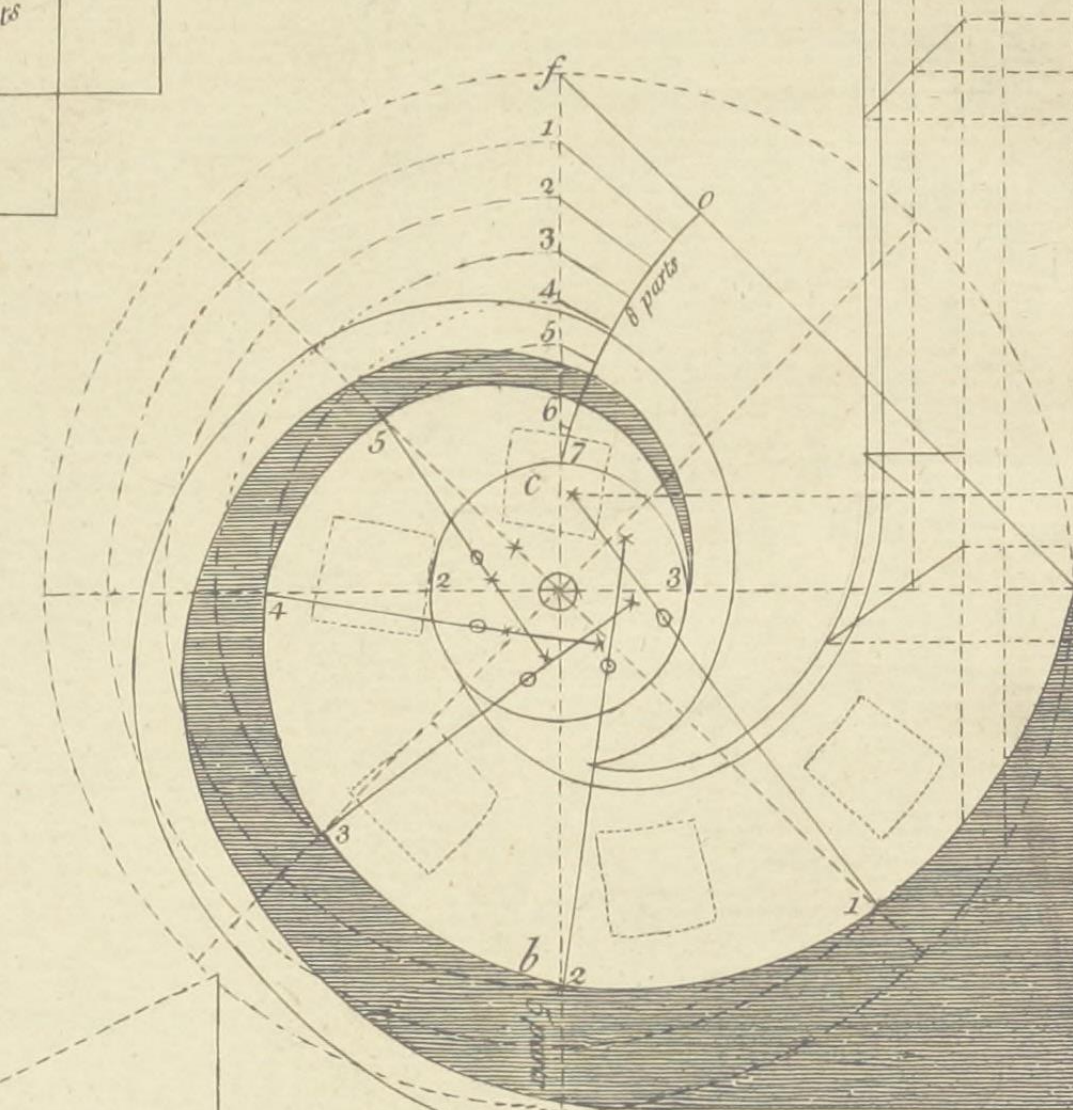
Technology Changes

How will we see more advanced analytics like Artificial Intelligence and Machine Learning make their way into government?



Is BI and Data Analytics one area where government should embrace bleeding edge?





Questions from the Audience



Thank you!

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