

REVOLUTIONARY TECHNOLOGIES EXPO 2018

#REVTECHX

MAY 16TH & 17TH, 2018

CAL EXPO, SACRAMENTO, CA



# 2018 Revolutionary Technology Expo

## Sponsorship Options

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**Technology Leadership Sponsor**

**Education Sponsor**

**Workshop Sponsor**

**Solution Center Exhibitor**

**Small Business Exhibitor**

**Business Partner Event Pass**

**Reception Sponsor**

**Coffee Service or Beverage Sponsor**

### Add on Sponsorship Opportunities (in addition to one of the above categories)

Additional Booth Space(s)

Pavilion Banner Sponsorship

Event Bag Sponsor

Lanyard Sponsor

## **Technology Leadership Sponsor**

This sponsorship is designed for companies that want to take a leadership role in a particular discipline at the Expo. Each Sponsor will have the opportunity to lead an Executive Level Discussion regarding the impacts & implications of one of the Technology Areas of Focus on Government. These Presentations will take place in the Keynote Pavilion and apply to the General Audience.

### **Additional benefits of the Technology Leadership Sponsorship:**

- Participation in the event Brainstorming Session to identify desired content
- Participation and hosting of a General Session Presentation
- Delivering an education session in a discipline of your preference
- Video recording of your General session
- Hosting, and Global access of the General session video
- Invitation to the Pre-Event Thank You Reception
- Participation in the Event Receptions
- 10x20 Booth Space and Prominent Placement in the Discipline Solution Center of your preference
- Prominent Placement of your logo on your Technology's Pavilion Banner
- Logos and Links on the event Web Site
- Publishing and hosting of relevant topical information on the event web site
- Permission based Registration list of the Event Attendees
- Event Passes for 8 Company personnel

## **Education Sponsor**

This sponsorship is responsible for the creation and delivery of the 30-minute education sessions within the disciplines that make up the majority of the event's curriculum. Each sponsor will have the opportunity to collaborate with the Government Members of the Advisory Board to help ensure that their content is applicable to the attendees that will enroll in their session.

### **Additional benefits of the Education Sponsorship:**

- Collaboration on your topic with Government Team members in a specific discipline
- Delivering a 30-minute education session in a discipline of your preference
- Participation in the Event Receptions
- 10x10 Booth Space in the Discipline Solution Center of your preference
- Logos and Links on the event Web Site
- Publishing and hosting of relevant topical information on the event web site
- Permission based Registration list of the Event Attendees
- Event Passes for 6 Company personnel

## **Workshop/Demo Sponsor**

For Organizations that would like to demonstrate products or services in a specific discipline.

### **Benefits:**

- 20 Minute Demonstration Session in a discipline of your choice
- 10x10 Booth Space in the Discipline Solution Center of your preference
- Logo on Event Site and Marketing Materials
- Three passes to the Forum and the Event Reception

## **Solution Center Exhibitor**

For companies that would like a booth at the forum and would like to send up to 4 corporate representatives.

### **Benefits:**

- 10x10 Booth Space in the Discipline Solution Center of your preference
- Logo on Event Site and Marketing Materials
- Four passes to the Forum and the Event Reception

## **Reception Sponsor**

- Reception to be held at the end of the first day.
- We will work with your team to help coordinate this Reception,
- The opportunity for exposure to Local Government Executives will be tremendous.
- Sponsorship of the Event Reception comes with Prominent Table Placement *during the reception*.
- Two passes to the Forum and the Event Reception

## **Small Business Exhibitor**

Entry level of participation designed for small businesses that want to be able to display marketing material or a solution on a laptop or small monitor.

### **Benefits:**

- 6-foot table w/power in the SMB Marketplace of a Discipline Solution Center (Pavillion)
- Logo on Event Site and Marketing Materials
- Two passes to the Forum and the Event Reception

## **Coffee Service(Morning) / Beverage (Afternoon) Sponsor**

- Sponsor the morning coffee service or afternoon Beverage service for the event attendees.
- Signage with sponsorship acknowledgment will be placed on beverage stations.
- Logo on Event Site and Marketing Materials
- One Pass to the Forum and the Event Reception

## **Additional Add-On Sponsorship Options**

### **Increase your booth space**

- Additional 10X10 Booth Segments - \$1000 (per Segment)
- Existing Sponsors can use this option to expand their booth or have booths in multiple pavilions.

### **Pavilion Banner Sponsorship**

- Add your company's logo to the Banner hung at the entrance of an individual Pavilion
- Identifies your leadership in that Technology Area.

### **Event Bag Sponsor**

- Sole sponsorship of the Event Bags for Attendees (approx. 2000 bags).
- Sponsor will provide bags and must be shipped 2 weeks prior to the event.
- Sponsor may include their literature, giveaway items, etc. in the bag for all attendees.
- Bags will be distributed at Registration/Check-in
- Signage with sponsorship acknowledgment

### **Lanyard Sponsor**

- Co-Sponsorship of the Lanyards for Attendees (approx. 1000 lanyards).
- Sponsor will provide lanyards and must be shipped 2 weeks prior to the event.
- Lanyards may be customized with sponsor logo, event logo, etc.
- Lanyards will be distributed at Registration/Check-in
- Signage with sponsorship acknowledgment

### **Business Partner Event Pass**

- For Private Sector Companies that would like to send an individual and have their company listed as a sponsor of this forum but do not want a physical presence
- Logo on Event Site

## **How to Become a Sponsor**

Email us at [info@revtechx.com](mailto:info@revtechx.com) or call (916) 204-1123